



E-COMMERCE AID FOR TRADE FUND

DFAT's new E-commerce Aid for Trade Fund will help developing countries in the Indo-Pacific maximise the benefits of digital trade by increasing their e-commerce capabilities.



WHAT ARE THE FUND'S OBJECTIVES?

Digital trade is an increasingly important way to do business with the rest of the world and opens up exciting opportunities for our region. This Fund will provide organisations and governments across the Indo-Pacific with support to build greater e-commerce capabilities, enabling them to operate more effectively across borders and access new markets. By helping developing countries get the most out of digital trade, the Fund builds on the Australian Government's ongoing commitment to help boost the economic development of the Indo-Pacific.

Applicant organisations do not have to originate from any specific country (including Australia) but must be able to operate effectively in the country where the proposed initiative would be implemented.

To be selected, applicant organisations must meet the requirements of DFAT's [due diligence processes](#).



WHAT ARE THE SELECTION CRITERIA?

Applicants must demonstrate their submission aligns with the following five selection criteria: viability, value for money, private sector engagement, inclusive access and adoption, and gender equality.



WHAT SORT OF PROJECTS AND ORGANISATIONS WILL BE ELIGIBLE?

As an aid for trade initiative, the Fund will prioritise projects that build productive capacity, support effective trade policy and regulation, or develop economic infrastructure in the e-commerce sector. The Fund's first round is aimed at the following developing countries in the ASEAN region: Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand and Vietnam.

Grants are open to public and private sector organisations with local solutions for stimulating e-commerce activity. Applicant organisations may be governments, businesses, chambers of commerce and other representative bodies, consortiums, cooperatives, investors, multilateral organisations, NFPs, NGOs, social enterprises or universities.



WHAT KIND OF SUPPORT WILL THE FUND PROVIDE?

Grants of up to AUD500,000 are available per project with a maximum 12-month implementation period. Although not essential, co-contributions from applicants will also be considered.



HOW CAN I APPLY?

Applications for Round 1 will be open from 31 July - 1 September 2019. Interested applicants can submit a short Concept Note (CN) via the [DFAT SmartyGrants website](#) for DFAT's consideration. Applicants who successfully pass the CN stage will be invited to submit a full proposal for a final funding decision by November 2019.

For further information, please contact the Innovation Resource Facility at irf@dt-global.com or see the [E-commerce Aid for Trade Fund: Information and FAQs](#).